

By Uruabia Ozioma Agu

**I am an innovative, goal oriented,
and creative professional with a
passion for everything digital
marketing**

**WALK
WITH
ME**



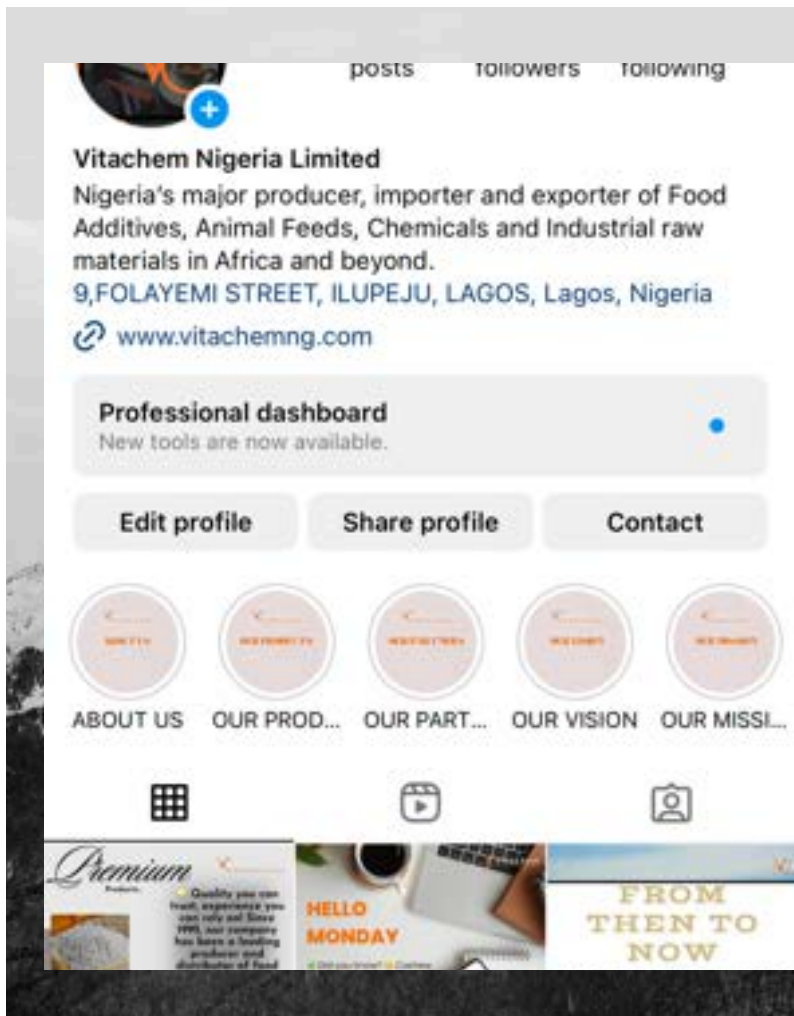


I'm thrilled to have the opportunity to introduce myself and my skills to you as well as show you what I can offer.

SOCIAL

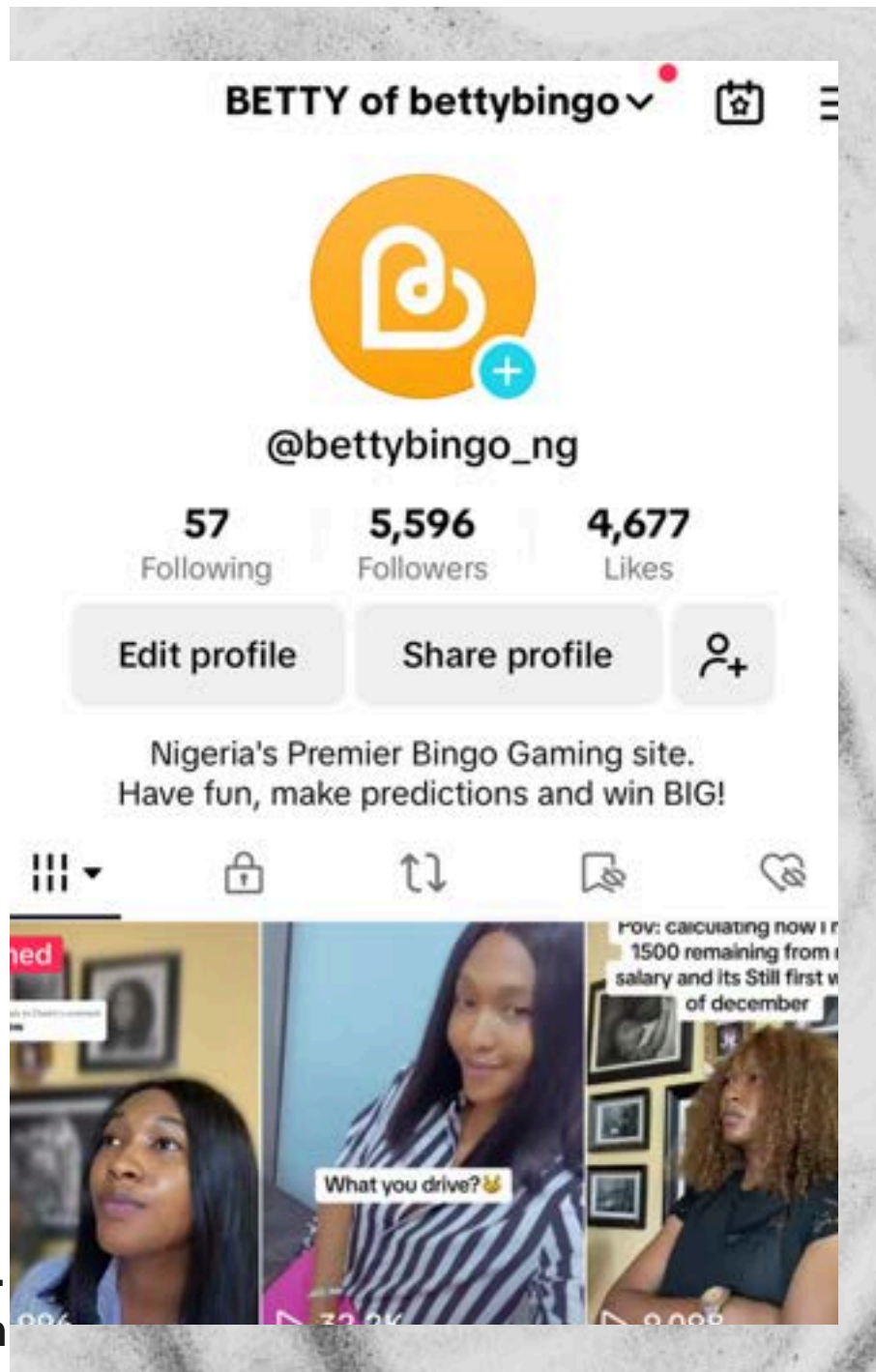
MEDIA

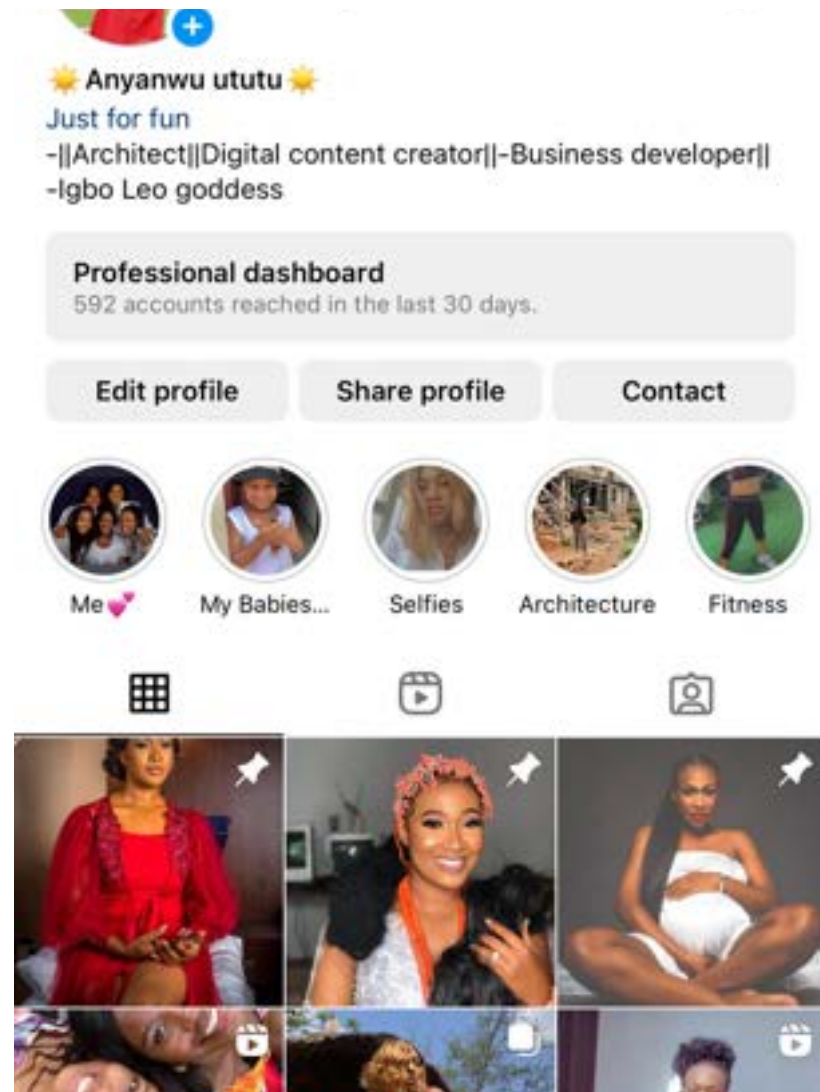
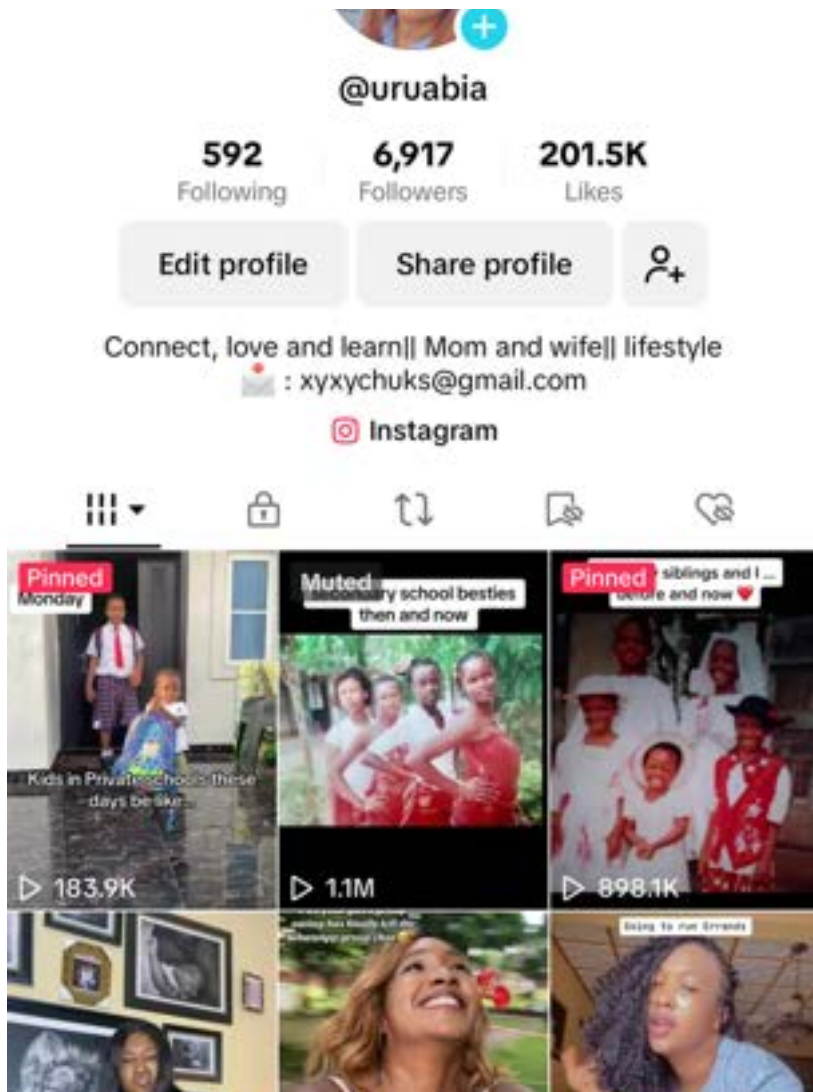
MANAGEMENT



MANAGEMENT

"Crafting compelling content, fostering engagement, and building communities – that's the heart of social media management. Explore how I've helped brands connect with their audience and drive results through strategic social media campaigns.





CONTENT CREATING

"Social media accounts rebranding, Crafting captivating content that captivates audiences and drives results. From compelling copy to eye-catching visuals, every piece is meticulously curated to tell a story and leave a lasting impressions.

Content calendar

WEEK 1 CONTENT CALENDAR

2 of 4

MON	TUE	WED	THU	FRI
Post	Review	Post	Review	Post
Highlight a product feature in your business and explain its value to various industries.		Show customer testimonials or case studies related to the distribution of your products.		Feature a team member spotlight, highlighting a key employee and their role in the company.
Posting (example)		Posting (example)		Posting (example)

Overview

ONGOING CONTENT THROUGHOUT THE MONTH

- Regularly share behind-the-scenes content, such as the day-to-day operations of the company.
- Post relevant news articles or blog posts about the industries you operate in.
- Engage with audience by asking questions, responding to comments, and running contests or giveaways.

WEEK 2: Product Showcase

WEEKLY CONTENT CALENDAR

MON	TUE	WED	THU	FRI
Post	Review	Post	Review	Post
Highlight a product feature in your business and explain its value to various industries.		Show customer testimonials or case studies related to the distribution of your products.		Feature a team member spotlight, highlighting a key employee and their role in the company.
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WEEK 3: Industry Insights and Trends

WEEKLY CONTENT CALENDAR

MON	TUE	WED	THU	FRI
Post	Review	Post	Review	Post
Share a blog post or article about the latest trends in the distribution and association of agricultural products.		Post an industry-related article or blog post, with a related image or infographic.		Engage your audience with a poll or survey related to their preferences in agricultural products.
Posting (example)		Posting (example)		Posting (example)

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Week 4: Promotions

"Crafting tailored content calendar for a client's portfolio. Every post strategically planned to captivate, engage, and drive results. From brainstorming to execution, we're committed to delivering exceptional content that shines a spotlight on our client's unique brand story."

SALES **AND** MARKETING

Marketing funnel



"Crafting a seamless sales funnel for a client, guiding prospects from awareness to conversion with precision and strategy.
#SalesFunnelMastery

GRAPHICS

DESIGNS

PROJECTS

Graphics



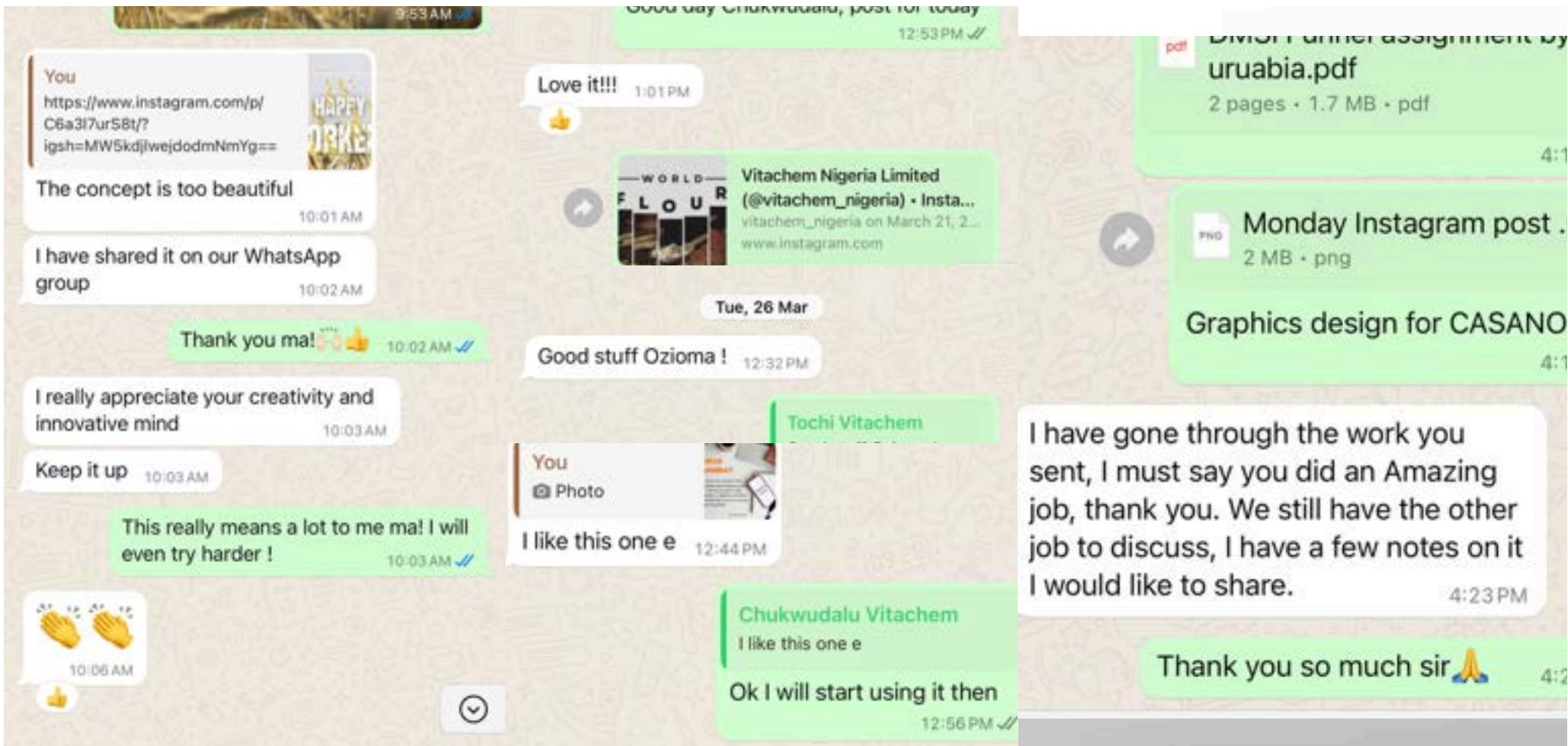
**"Capturing creativity, one design at a time.
Excited to showcase these graphic designs
crafted with passion and precision for our
valued client's portfolio.**

Graphics

"Bringing visions to life, one design at a time.
Check out our latest creations for
VITACHEMNG and discover the power of
visual storytelling.



CLIENT TESTIMONIALS



Testimonies

"Grateful for the kind words from valued clients! Their testimonies speak volumes about the impact of my work and the trust they've placed in me.